Gift of Life HOSA challenge

11/4–22/19

What is it?

Roughly 3,000 people are waiting for life-saving organ transplants in Michigan. Thousands more need life-enhancing tissue and cornea transplants. You can help to save and heal lives right here in Michigan by signing up your HOSA chapter for the Gift of Life HOSA Challenge.

The Gift of Life HOSA Challenge is a three-week competition to see which HOSA chapter can add the most new names to the Michigan Organ Donor Registry or complete the most activities that will inspire people to support donation. Prizes will be awarded to the top performer in each category (most new donor registrations/most activities). The prizes include $500 cash, a pizza party and a plaque presentation at the Spring Leadership Conference. In addition, we'll raffle off a pizza party for chapters that register at least 25 new donors and achieve 100 activity points. Every chapter that participates in the challenge will also receive recognition at the Spring Leadership Conference.

Challenge dates:
- November 4–22, 2019

To register your chapter:
- Visit www.golm.org/hosa

Entry deadline:
- Tuesday, October 29, 2019

Webinar:
- Tuesday, October 29, 6–7 p.m.

How does it work?

Once you've registered your chapter to participate in the challenge, you'll receive an invitation to a webinar on October 29 that will cover everything you need to know, including donation basics and how to get people signed up on the Michigan Organ Donor Registry. Plan to have at least one advisor or representative from your chapter participate in the webinar.

We'll provide a scorecard that outlines suggestions and activities to promote the Donor Registry at your school. Your chapter will earn points by completing activities from the scorecard and submitting the information along with photos via the Gift of Life HOSA app.

Each HOSA chapter will also receive its own unique Donor Registry link to sign up new donors online. Using your unique registry link will allow us to track your progress and determine the winner of the challenge.

Gift of Life Michigan will provide you with everything you need to be successful, all free of charge!

Our toolkit includes:
- Gift of Life HOSA app
- Letter to share with your school administration
- Activity scorecard
- Educational resources
- Donor drive giveaways
- Social media graphics
- Press release to send to local media outlets
- Unique Donor Registry link

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How are winners determined?

There are two ways your chapter can qualify to win the challenge:

Register the most new donors.

Anyone who is not already on the Michigan Organ Donor Registry qualifies as a new donor. Invite your friends, classmates, teachers, family members, neighbors, ANYONE to sign up!

Earn the most points by completing activities on the scorecard.

The scorecard provides a list of activities and a point system for completing those activities. Use the app to enter your activities and submit photos to earn points.

What do HOSA chapters win?

Prizes will be awarded for the top performer in each category:

Most new donors registered!

- $500
- Plaque presentation at Spring Leadership Conference
- Pizza Party

Most activity points achieved!

- $500
- Plaque presentation at Spring Leadership Conference
- Pizza Party

Are there other incentives?

- All chapters that earn at least 100 activity points and register a minimum of 25 new donors will be entered in a drawing for a pizza party.
- All participating chapters will receive recognition at the State Leadership Conference.

Questions?

For more information on how your chapter can get involved in this fun community service project, contact:

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