2021 Virtual Regional Leadership Conference
Event Modifications

# Public Service Announcement

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## Timeline:

- **November 19:** Conference Registration Deadline
- **December 8:** Materials due to Tallo by 2:00 pm

## Guideline Modifications: (based off National HOSA guidelines)

- All teams will record a video of their PSA presentation for judges (the one they normally would give in person)
    - Very specific directions for the Recorded Video Presentations have been created. Read this information in detail HERE!
    - Videos must be one continuous video, no editing/splicing, use of green screens, virtual backdrops or on-screen text. Presentations with a powerpoint and voice through the background is also not acceptable. Remember: this is just like you were standing in front of judges at an in-person conference.
    - **Videos must be uploaded as a link, preferably through YouTube or Vimeo. If you share the link, it must be shared as public or "person with this link can view." If judges are not able to open the link or have to request access, the video will not be scored.**
- Competitors will submit:
    - **Video of Presentation (URL link)**
    - **Link to PSA Video (URL link)**
    - **Reference Page, Copyright Forms, AND Airdate Form (upload all as ONE PDF document)**
- Competitors will upload materials to the **2021 VRLC- PSA** event opportunity on Tallo- following the instructions outlined in the HOSA/Tallo instruction video.
    - **ONLY ONE TEAM MEMBER needs to upload the materials to Tallo.**
    - **Make sure you upload to the CORRECT REGION. Each region will have their own Tallo upload for this event. For example "2021 VRLC- PSA- Region 11." If competitors do not upload materials to their assigned region, materials will not be scored. Double check before submitting. For a list of virtual regions, click here.**
- Uploads must be complete by December 8th, 2:00 pm. The uploaded materials are what the judges will use to score competitors.
- If you do not upload your team materials, there is no content to be judged, therefore no score will be given.

- Judges will use the Rating Sheet provided in the Public Service Announcement event guidelines (www.hosa.org/guidelines).

## Pro Tip #1:

Competitors should practice uploading links to Tallo prior to the December 8th deadline. You can upload materials to the event opportunity in Tallo, and then delete/edit/re-upload the materials up until the deadline.

## Pro Tip #2:

Do not wait until the last day to upload! Try to upload your materials before the deadline. If something goes wrong, you have time to troubleshoot! If you have any issues uploading, please email Michigan HOSA, **well before the December 8th deadline**, at hosahelp@mhc.org.

## Security & Ethics:

All competitors are required to review the HOSA Virtual Conference Security and Ethical Statement found HERE.

## Dress Code:

As Future Health Professionals, HOSA members should present themselves in a professional manner for all recorded video presentations and/or live events as part of the Michigan HOSA Virtual Regional Conference.

## Questions/Concerns:

If questions or issues arise while preparing for this event, please contact Michigan HOSA. Please email hosahelp@mhc.org, samantha.pohl@mhc.org, or hosa@mhc.org. Emails will be answered in the order received. Please DO NOT wait until the last minute or we may not be able to help you in time.