

2020-2021 VIRTUAL REGIONAL CONFERENCE

Michigan HOSA competitive event
information for the virtual regional
competition



Researched Persuasive Writing & Speaking

Timeline:

- **November 28:** Regional Registration Deadline
- **December 18:** Materials due to Tallo by 5:00pm

Virtual Conference Resources:

- [Researched Persuasive Writing & Speaking Guidelines](#)
- Virtual Researched Persuasive Writing & Speaking Judge's Rating Sheet (pages 3-8 below)

Guideline Modifications:

- Some of the content in the all/none section of the rubric was removed such as three copies of the portfolio.
- All competitors will record a video of their speech for judges (the one they normally would give in person)
 - Very specific directions for the Recorded Video Presentations have been created. [Read this information in detail HERE!](#)
- Competitors will submit:
 - **Video of Speech**
 - **Research Paper**
- Competitors will upload materials to the Researched Persuasive Writing & Speaking event opportunity on Tallo- following the instructions outlined on the [HOSA/Tallo page](#).
- Uploads must be complete by December 18th. The uploaded materials are what the judges will use to score competitors.

- **If you do not upload your materials, there is no content to be judged, therefore no score will be given.** Judges will receive materials on December 19th, so if you miss the December 18th deadline your material will not be sent to judges.

Pro Tip #1:

Competitors should practice uploading links to Tallo prior to the December 18th deadline. You can upload materials to the event opportunity in Tallo, and then delete/edit/re-upload the materials up until the December 18th deadline.

Pro Tip #2:

Do not wait until the last day to upload! Try to upload your materials before the deadline. If something goes wrong, you have time to troubleshoot!

Technology Needs:

- Competitors will need to upload their materials to Tallo- a smartphone, tablet, or computer are needed to upload.
- If you have any issues uploading, please email Michigan HOSA, **well before the December 18th deadline**, hosahelp@mhc.org

Security & Ethics:

All competitors are required to review the HOSA Virtual Conference Security and Ethical Statement [found HERE](#).

Dress Code:

As Future Health Professionals, HOSA members should present themselves in a professional manner for all recorded video presentations and/or live events as part of the Michigan HOSA Virtual Regional Conference.

Available Resources:

During the COVID-19 Pandemic, many textbook companies are offering free or reduced pricing for e-learning materials. Additionally, many internet service providers are offering internet services at a reduced cost. [Please review the link HERE for additional information.](#)

**VIRTUAL RESEARCHED PERSUASIVE WRITING AND SPEAKING
Judges Rating Sheet**

Regionals 2020-2021 Virtual Conference

Items required for state conference: Video of speech and Paper

How to submit: Uploaded to Tallo per guidelines from National HOSA

Deadline to Submit: December 18, 2020 by 5:00 PM

Description: Competitors will upload a copy of the research paper to Tallo. Competitors will also record a video of their speech for judges. Competitors will be judged on both items as uploaded to Tallo.

Paper Uploaded*: Yes _____ No _____

Speech Uploaded*: Yes _____ No _____

*If the materials are not uploaded, please note that applicable items on the rubric below cannot be judged.

Section # _____ Competitor Name & ID # _____

Division: _____ SS _____ PS/C _____ Judge's Name _____

Digital submissions will only be judged up until the allotted timing allowed per the event guidelines. Any time in a digital submission over the allowed will not be scored and no points will be awarded for those sections of the rating sheet.

A. The Speech	Excellent 15 points	Good 12 points	Average 9 points	Fair 6 points	Poor 0 points	JUDGE SCORE
1. Introduction	The competitor grabs the attention of the audience in a way that is creative, imaginative and thoughtful. The thesis statement is clearly revealed and well-structured for speech.	The competitor draws in the audience with their introduction and piques their interest to want to learn more. The thesis statement connects to body of the speech.	The competitor provides an average introduction of the topic and slightly sparks the interest and attention of the audience.	The introduction provided by the competitor lacks attention to detail and connection to the overall point of the speech.	Speech not submitted OR the competitor does not provide an introduction that draws in the audience and captures their attention.	
2. Overall coverage of event topic and quality of information.	Information included high-quality details that support the event topic in a thorough manner. Research was in-depth and beyond the obvious, revealing new insights. Overall, the coverage of the topic was excellent.	Information included sufficient detail relevant to the topic. Research seemed to be in-depth. The coverage of the topic was good.	The quality of the information was limited to support the topic. The competitor provided an average amount of coverage on the topic.	Some information provided was relevant to the topic. Research provided was mostly surface-level and the competitor missed key points of the topic.	Speech not submitted OR information was unreliable and interfered with ability of the audience to understand the speech. Research was irrelevant to the topic and the competitor missed the point of the topic.	

A. The Speech	Excellent 15 points	Good 12 points	Average 9 points	Fair 6 points	Poor 0 points	JUDGE SCORE
3. Conclusion	The competitor reviews the thesis and main points of speech in a memorable and effective way that provides an effective flow leading to the conclusion.	The competitor reviews the thesis and main points of speech in a clear way that provides an adequate flow leading to the conclusion.	The competitor reviews the thesis and main points clearly. Underwhelming conclusion.	The competitor is missing a review of the thesis or main points. The conclusion was hard to follow.	Speech not submitted OR review of the thesis and main points are missing from the conclusion.	

	Excellent 20 points	Good 15 points	Average 10 points	Fair 5 points	Poor 0 points	JUDGE SCORE
4. Persuasiveness	The speech is exceptionally persuasive and convincing. The competitor provided well-researched evidence that reinforced their position on the topic.	The speech was persuasive and provided good reasons to agree with the competitor's point of view.	The speech was somewhat persuasive and provided some reasons to agree with the competitor's point of view.	The speech provided limited evidence of competitor's point of view and was not very persuasive.	Speech not submitted OR the speech was not persuasive and did not provide evidence to support the competitor's point of view.	

B. Speech Delivery	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
1. Voice Pitch, tempo, volume, quality	The competitor's voice was loud enough to hear. The competitor varied rate & volume to enhance the speech. Appropriate pausing was employed.	The competitor spoke loudly and clearly enough to be understood. The competitor varied rate OR volume to enhance the speech. Pauses were attempted.	The competitor could be heard most of the time. The competitor attempted to use some variety in vocal quality, but not always successfully.	The competitor's voice is low. Judges have difficulty hearing the presentation.	Speech not submitted OR judge had difficulty hearing and/or understanding much of the speech due to low volume. Little variety in rate or volume.	
2. Stage Presence Poise, posture, eye contact, and enthusiasm	Movements & gestures were purposeful and enhanced the delivery of the speech and did not distract. Body language reflects comfort interacting with audience. Facial expressions and body language consistently generated a strong interest and enthusiasm for the topic.	The competitor maintained adequate posture and non-distracting movement during the speech. Some gestures were used. Facial expressions and body language sometimes generated an interest and enthusiasm for the topic.	Stiff or unnatural use of nonverbal behaviors. Body language reflects some discomfort interacting with audience. Limited use of gestures to reinforce verbal message. Facial expressions and body language are used to try to generate enthusiasm but seem	The competitor's posture, body language, and facial expressions indicated a lack of enthusiasm for the topic. Movements were distracting.	Speech not submitted OR no attempt was made to use body movement or gestures to enhance the message. No interest or enthusiasm for the topic came through in presentation.	

			somewhat forced.			
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B. Speech Delivery	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
3. Diction*, Pronunciation** and Grammar	Delivery emphasizes and enhances message. Clear enunciation and pronunciation. No vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone heightened interest and complemented the verbal message.	Delivery helps to enhance message. Clear enunciation and pronunciation. Minimal vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone complemented the verbal message	Delivery adequate. Enunciation and pronunciation suitable. Noticeable verbal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone seemed inconsistent at times.	Delivery quality minimal. Regular verbal fillers (ex: "ahs," "uh/ums," or "you-knows") present. Delivery problems cause disruption to message.	Speech not submitted OR many distracting errors in pronunciation and/or articulation. Monotone or inappropriate variation of vocal characteristics. Inconsistent with verbal message.	
C. Written Paper	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
1. Opening Statement	Writer grabs attention of reader. The introduction is creative, imaginative and thoughtful. Thesis clearly revealed and well-structured for the paper. Forecasts body of paper in a memorable and effective way.	Writer somewhat grabs the attention of the reader. Thesis stated and appropriate for the paper. Forecasts body so audience knows main points in brevity.	Audience is reading with some engagement. Thesis needs strength or structure. Forecast incomplete.	Attention device is unrelated to the topic. Thesis missing OR forecast statement missing.	Paper not submitted OR attention device is missing. Thesis inappropriate or missing AND forecast is missing or indistinguishable.	
2. Coverage of Event Topic and Quality of Information	Information included high-quality details that support the topic in a thorough manner. Research was in-depth and beyond the obvious, revealing new insights. Overall, the coverage of the topic was excellent.	Information included sufficient detail relevant to the topic. Research seemed to be in-depth. The coverage of the topic was good.	The quality of the information was limited to support the topic. The competitor provided an average amount of coverage on the topic.	Some information provided was relevant to the topic. Research provided was mostly surface-level and the competitor missed key points of the topic.	Paper not submitted OR information was unreliable and interfered with ability of the audience to understand the speech. Research was irrelevant to the topic and the competitor missed the point of the topic.	
3. Originality	Writing reflects the original thoughts of the author and extends a	Writing reflects the original thoughts of the author and provides some	Some original thoughts are provided by the author. Creativity is	Limited originality is provided by the author on the topic.	Paper not submitted OR There was evidence of plagiarism.	

	creative or unique idea, question or concept on the topic. No evidence of plagiarism.	unique ideas on the topic. No evidence of plagiarism.	experimented with on the topic. No evidence of plagiarism.	No evidence of plagiarism.		
C. Written Paper	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
4. Conclusion	Conclusion is concise and summarizes supporting points: restates the thesis in a new way. The reader is satisfied with the conclusion and is left with something to think about.	Conclusion is mostly concise and summarizes the supporting points. The reader is indifferent with the conclusion of the essay.	Conclusion provides a summary of supporting points: it does not restate the thesis.	Conclusion may be attempted but does not summarize or restate thesis.	Paper not submitted OR no conclusion is apparent in the essay.	
C. Written Paper	Excellent 20 points	Good 15 points	Average 10 points	Fair 5 points	Poor 0 points	JUDGE SCORE
5. Persuasiveness	The paper was exceptionally persuasive and convincing. The competitor provided well-researched evidence that reinforced their position on the topic.	The paper was persuasive and provided good reasons to agree with the competitor's point of view.	The paper was somewhat persuasive and provided some reasons to agree with the competitor's point of view.	The paper provided limited evidence of competitor's point of view and was not very persuasive.	Paper not submitted OR the paper was not persuasive and did not provide evidence to support the competitor's point of view.	
C. Written Paper	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
6. Title Page	Title Page includes Competitor Name, HOSA Division, HOSA Chapter #, School Name, State/Assoc, Title of Paper including Topic Stance, Title page centered, One page only.	N/A	N/A	N/A	Paper not submitted OR title page does not include all requirements OR is not present.	
7. Transitions	Writing has voice and is easily read aloud. Appropriate transitions are used to move	Writing has some voice and is easily read aloud. Transitions are used, but better wording could	Vocabulary or writing style needs further development in sentence variety, word choice, and	Sentences are short, fragmented or run-ons. Flow of essay is hard to follow. Few	Paper not submitted OR no flow to writing. Difficult for reader to follow. No transitions used	

	from one supporting detail to the next. Word choice and syntax offer surprise, clarity and "just right" wording.	have been used.	fluency. Some basic transitions used.	to no transitions are used.		
C. Written Paper	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
8. Grammar	Zero (0) grammatical errors found in this essay.	1-2 grammatical errors were found in this essay. They do not detract from the general flow of the essay.	3-4 errors were found in the essay, and they detract from the overall flow of the essay.	There are 5-6 grammatical errors present which detract from the overall meaning and flow of the essay.	Paper not submitted OR more than 6 errors were found in this essay. The errors are glaring, and the essay is difficult to read.	
9. Spelling & Punctuation	Zero (0) errors in spelling and punctuation were found in this essay.	1-2 errors in spelling or punctuation were found in this essay.	3-4 errors in spelling or punctuation in this essay.	5 errors in spelling or punctuation were found in this essay.	Paper not submitted OR more than 5 errors in spelling or punctuation were documented within the essay.	
10. Formatting	Pages are one-sided, typed, 12 pt. Arial font, double-spaced, in English, 1" margins on 8 1/2" x 11" paper, Running header with last name, event and page number top right side of each page (not counting title page). Max two pages (plus Title and Reference page)	N/A	N/A	N/A	Paper not submitted OR all requirements are not met.	
11. Reference Page	The reference page is included with the paper and includes: Event	NA	NA	NA	Paper not submitted OR no reference page is included OR all	

	name, Competitor/Team Member Names, HOSA Division, HOSA Chapter #, School Name, State/Assoc				items are not included.	
Total Points (170):						

* Definition of Diction – Choice of words especially with regard to correctness, clearness, and effectiveness.

** Definition of Pronunciation – Act or manner of uttering officially.