

# 2020-2021 VIRTUAL REGIONAL CONFERENCE

Michigan HOSA competitive event  
information for the virtual regional  
competition



## Health Career Photography

### Timeline:

- **November 28:** Regional Registration Deadline
- **December 18:** Materials due to Tallo by 5:00pm

### Virtual Conference Resources:

- [Health Career Photography Guidelines](#)
- Virtual Health Career Photography Judge's Rating Sheet (pages 3-10 below)

### Guideline Modifications:

- Some of the content in the all/none section of the rubric was removed such as official portfolio, lamination, and display time
- All competitors will record a video of their Round Two presentation for judges (the one they normally would give in person)
  - Very specific directions for the Recorded Video Presentations have been created. [Read this information in detail HERE!](#)
- Competitors will submit:
  - **Video of Round Two Presentation**
  - **Three Photos**
  - **Three Written Descriptions**
  - **Permission Forms**
- Competitors will upload materials to the Health Career Photography event opportunity on Tallo- following the instructions outlined on the [HOSA/Tallo page](#).
- Uploads must be complete by December 18th. The uploaded materials are what the judges will use to score competitors.

- **If you do not upload your materials, there is no content to be judged, therefore no score will be given.** Judges will receive materials on December 19th, so if you miss the December 18th deadline your material will not be sent to judges.

### Pro Tip #1:

Competitors should practice uploading links to Tallo prior to the December 18th deadline. You can upload materials to the event opportunity in Tallo, and then delete/edit/re-upload the materials up until the December 18th deadline.

### Pro Tip #2:

Do not wait until the last day to upload! Try to upload your materials before the deadline. If something goes wrong, you have time to troubleshoot!

### Technology Needs:

- Competitors will need to upload their materials to Tallo- a smartphone, tablet, or computer are needed to upload.
- If you have any issues uploading, please email Michigan HOSA, **well before the December 18th deadline**, [hosahelp@mhc.org](mailto:hosahelp@mhc.org).

### Security & Ethics:

All competitors are required to review the HOSA Virtual Conference Security and Ethical Statement [found HERE](#).

### Dress Code:

As Future Health Professionals, HOSA members should present themselves in a professional manner for all recorded video presentations and/or live events as part of the Michigan HOSA Virtual Regional Conference.

### Available Resources:

During the COVID-19 Pandemic, many textbook companies are offering free or reduced pricing for e-learning materials. Additionally, many internet service providers are offering internet services at a reduced cost. [Please review the link HERE for additional information.](#)

**Regionals 2020-2021 Virtual Conference**

Items required for state conference: Video of presentation and Photography portfolio

How to submit: Uploaded to Tallo per guidelines from National HOSA

Deadline to Submit: December 18, 2020 by 5:00 PM

Description: Competitors will upload a copy of the portfolio to Tallo. Competitors will also record a video of their presentation for judges. Competitors will be judged on both items as uploaded to Tallo.

Photography Portfolio Uploaded\*: Yes \_\_\_\_ No \_\_\_\_

Presentation Uploaded\*: Yes \_\_\_\_ No \_\_\_\_

\*If the materials are not uploaded, please note that applicable items on the rubric below cannot be judged.

**VIRTUAL HEALTHY CAREER PHOTOGRAPHY – Judge’s Rating Sheet**

**Photos**

Competitor Name & # \_\_\_\_\_

Judge’s Name \_\_\_\_\_

Division: MS \_\_\_\_\_ SS \_\_\_\_\_

PS/C \_\_\_\_\_

<b>A. Overall Portfolio</b>	<b>Excellent 5 points</b>	<b>Good 4 points</b>	<b>Average 3 points</b>	<b>Fair 2 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>1. Title Page</b>	Title page includes event name, competitor’s name, HOSA division, chapter number, school name, state/association, and all 3 career titles photographed.	N/A	N/A	N/A	Portfolio is not submitted OR title page does not include ALL requirements.	
<b>2. Photos are numbered.</b>	Photos are numbered one through three.	N/A	N/A	N/A	Portfolio not submitted OR photos are not numbered.	
<b>3. Narrative Description Formatting</b>	Narratives for EACH photo are one-sided, typed, 12 pt. Arial font, double-spaced, in English, With 1” margins on 8 ½” x 11” paper, Using a Running header with last name, event and page number on top right side of each page.	N/A	N/A	N/A	Portfolio not submitted OR pages do not meet ALL requirements	
<b>A. Overall Portfolio</b>	<b>Excellent 15 points</b>	<b>Good 12 points</b>	<b>Average 9 points</b>	<b>Fair 6 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
4. The pictures must be of three <i>different</i> health professionals in three <i>different</i> fields (i.e.: nursing / pharmacy / physical	3 photos submitted that highlight 3 different health career fields. Photos clearly highlight 3 different health professionals. No	Photos highlight 3 different health professionals, but there is some ambiguity in articulating the	2 of the 3 photos submitted highlight different health professionals. There is question about whether or not the 3 <sup>rd</sup>	Judge is unsure if the 3 photos highlight different health professionals	Portfolio not submitted OR photos are without question of the same health profession.	

therapy) NOT dentist / dental hygienist / dental assistant)	question that the competitor was able to explore 3 different health careers through participating in this event.	differences between the three.	photo does.			
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\*Judges – remember the purpose of this event is to encourage competitors to explore and analyze different health careers through the medium of photography. Three photos all of the same profession/field don't expand the competitor's perspective very much. Use your best judgement if the three photos used align with the event's overall purpose.

<b>B. PHOTO #1</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
1. Focus of occupation within the photo	A clear center of interest is captured in the photo with a clearly defined subject (health professional) performing an aspect of their job. The health professional is clearly visible and identifiable in the photo.	The health professional is at the center of the photo and the career is easily defined. The job aspect the subject is performing is not clearly visible in the photo.	The photo highlights an individual in a health career but the career is not easily defined.	The photo is of a health career but does not focus on the individual performing the occupation.	Photo #1 not submitted OR the photo does not capture a health professional performing functions of their job. The career in this photo is unclear.	
2. Originality of photo	The photo is creative and unique which makes it memorable. The viewer can feel the emotion of the photo through the image alone. The photo brings the occupation "to life" through its imagery.	The photo is a unique image and brings the occupation to life. The "wow-factor" is missing.	The photo is creative but falls short of a unique and original presentation.	The photo has a limited amount of creativity. It does not spark emotion by viewing.	Photo #1 not submitted OR the photo is unoriginal. It does not bring the occupation to life or instill emotion by viewing.	
3. Narrative Description includes: a. the professional's job responsibilities, b. required education/training, c. benefits/challenges, d. and any other specific information from this experience	The competitor describes the experience in detail and brings the profession to life. Includes thorough information covering points a-d.  No spelling errors.	A positive description of the experience was captured. A creative description was offered. Information covers points a-d.  1-2 spelling errors	The description of the photo was average and does not leave the reader wanting to know more. Information from points a-d may be limited or vague.  3-4 spelling errors	The description of the photo is basic and does not provide context to the competitor's experience. Information from points a-d is missing.  5+ spelling errors	Photo #1 not submitted OR no description of the photo was provided.	
<b>B. PHOTO #1</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
4. Proper Exposure / Framing	The photo is high quality and contains proper exposure. The	The photo is high quality and contains proper exposure.	The photo is focused correctly but needs some sharpening.	The photo is slightly out of focus, the exposure and/or	Photo #1 not submitted OR the image in the photo is	

Exposure = "The amount of light which reaches your camera sensor or film"	subject is focused/framed, the colors of the photo are vibrant, or effective use of black/white is used, the lighting is bright and captures the subject in action. The viewer's eye is drawn to the subject of the photo. No graphics, backgrounds, or photo collages included.	The subject is mostly in-focus but could use some sharpening or light added to be pleasing to the eye.	The subject may or may not be framed properly.	framing is slightly off.	not properly framed. The exposure is out of focus, there is no focal center. Graphics, backgrounds, or photo collages are included (which is not allowed).	
<b>B. PHOTO #1</b>	<b>Excellent 5 points</b>	<b>Good 4 points</b>	<b>Average 3 points</b>	<b>Fair 2 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
5. Permission Forms	Permission forms for facility/subject are included for photo #1	N/A	N/A	N/A	Photo #1 not submitted OR permission forms for facility/subject are not included for photo #1.	
<b>C. PHOTO #2</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
1. Focus of occupation within the photo	A clear center of interest is captured in the photo with a clearly defined subject (health professional) performing an aspect of their job. The health professional is clearly visible and identifiable in the photo.	The health professional is at the center of the photo and the career is easily defined. The job aspect the subject is performing is not clearly visible in the photo.	The photo highlights an individual in a health career but the career is not easily defined.	The photo is of a health career but does not focus on the individual performing the occupation.	Photo #2 not submitted OR the photo does not capture a health professional performing functions of their job. The career in this photo is unclear.	
2. Originality of photo	The photo is creative and unique which makes it memorable. The viewer can feel the emotion of the photo through the image alone. The photo brings the occupation "to life" through its imagery.	The photo is a unique image and brings the occupation to life. The "wow-factor" is missing.	The photo is creative but falls short of a unique and original presentation.	The photo has a limited amount of creativity. It does not spark emotion by viewing.	Photo #2 not submitted OR the photo is unoriginal. It does not bring the occupation to life or instill emotion by viewing.	
3. Narrative Description includes: a. the professional's job responsibilities, b. required education/training, c. benefits/challenges, d. and any other specific information from this experience	The competitor describes the experience in detail and brings the profession to life. Includes thorough information covering points a-d.  No spelling errors.	A positive description of the experience was captured. A creative description was offered. Information covers points a-d.  1-2 spelling errors	The description of the photo was average and does not leave the reader wanting to know more. Information from points a-d may be limited or vague.  3-4 spelling errors	The description of the photo is basic and does not provide context to the competitor's experience. Information from points a-d is missing.  5+ spelling errors	Photo #2 not submitted OR no description of the photo was provided.	

<b>C. PHOTO #2</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<p>4. Proper Exposure / Framing</p> <p>Exposure = "The amount of light which reaches your camera sensor or film"</p>	<p>The photo is high quality and contains proper exposure. The subject is focused/framed, the colors of the photo are vibrant, or effective use of black/white is used, the lighting is bright and captures the subject in action. The viewer's eye is drawn to the subject of the photo. No graphics, backgrounds, or photo collages included.</p>	<p>The photo is high quality and contains proper exposure. The subject is mostly in-focus but could use some sharpening or light added to be pleasing to the eye.</p>	<p>The photo is focused correctly but needs some sharpening. The subject may or may not be framed properly.</p>	<p>The photo is slightly out of focus, the exposure and/or framing is slightly off.</p>	<p>Photo #2 not submitted OR the image in the photo is not properly framed. The exposure is out of focus, there is no focal center. Graphics, backgrounds, or photo collages are included (which is not allowed).</p>	
<b>C. PHOTO #2</b>	<b>Excellent 5 points</b>	<b>Good 4 points</b>	<b>Average 3 points</b>	<b>Fair 2 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
5. Permission Forms	Permission forms for facility/subject are included for photo #2	N/A	N/A	N/A	Photo #2 not submitted OR permission forms for facility/subject are not included for photo #2.	
<b>D. PHOTO #3</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
1. Focus of occupation within the photo	A clear center of interest is captured in the photo with a clearly defined subject (health professional) performing an aspect of their job. The health professional is clearly visible and identifiable in the photo.	The health professional is at the center of the photo and the career is easily defined. The job aspect the subject is performing is not clearly visible in the photo.	The photo highlights an individual in a health career but the career is not easily defined.	The photo is of a health career but does not focus on the individual performing the occupation.	Photo #3 not submitted OR the photo does not capture a health professional performing functions of their job. The career in this photo is unclear.	
2. Originality of photo	The photo is creative and unique which makes it memorable. The viewer can feel the emotion of the photo through the image alone. The photo brings the occupation "to life" through its imagery.	The photo is a unique image and brings the occupation to life. The "wow-factor" is missing.	The photo is creative but falls short of a unique and original presentation.	The photo has a limited amount of creativity. It does not spark emotion by viewing.	Photo #3 not submitted OR the photo is unoriginal. It does not bring the occupation to life or instill emotion by viewing.	
3. Narrative Description includes: a. the professional's job responsibilities, b. required education/training, c. benefits/challenges, d. and any other specific information from this experience	The competitor describes the experience in detail and brings the profession to life. Includes thorough information covering points a-d.  No spelling errors.	A positive description of the experience was captured. A creative description was offered. Information covers points a-d.  1-2 spelling errors	The description of the photo was average and does not leave the reader wanting to know more. Information from points a-d may be limited or vague.  3-4 spelling errors	The description of the photo is basic and does not provide context to the competitor's experience. Information from points a-d is missing.	Photo #3 not submitted OR no description of the photo was provided.	

<p><b>D. PHOTO #3</b></p> <p>4. Proper Exposure / Framing</p> <p>Exposure = “The amount of light which reaches your camera sensor or film”</p>	<p><b>Excellent 10 points</b></p> <p>The photo is high quality and contains proper exposure. The subject is focused/framed, the colors of the photo are vibrant, or effective use of black/white is used, the lighting is bright and captures the subject in action. The viewer’s eye is drawn to the subject of the photo. No graphics, backgrounds, or photo collages included.</p>	<p><b>Good 8 points</b></p> <p>The photo is high quality and contains proper exposure. The subject is mostly in-focus but could use some sharpening or light added to be pleasing to the eye.</p>	<p><b>Average 6 points</b></p> <p>The photo is focused correctly but needs some sharpening. The subject may or may not be framed properly.</p>	<p>5+ spelling errors</p> <p><b>Fair 4 points</b></p> <p>The photo is slightly out of focus, the exposure and/or framing is slightly off.</p>	<p><b>Poor 0 points</b></p> <p>Photo #3 not submitted OR the image in the photo is not properly framed. The exposure is out of focus, there is no focal center. Graphics, backgrounds, or photo collages are included (which is not allowed).</p>	<p><b>JUDGE SCORE</b></p>
<p><b>D. PHOTO #3</b></p> <p>5. Permission Forms</p>	<p><b>Excellent 5 points</b></p> <p>Permission forms for facility/subject are included for photo #3</p>	<p><b>Good 4 points</b></p> <p>N/A</p>	<p><b>Average 3 points</b></p> <p>N/A</p>	<p><b>Fair 2 points</b></p> <p>N/A</p>	<p><b>Poor 0 points</b></p> <p>Photo #3 not submitted OR permission forms for facility/subject are not included for photo #3.</p>	<p><b>JUDGE SCORE</b></p>
<p><b>Total Points (165):</b></p>						

**VIRTUAL HEALTHY CAREER PHOTOGRAPHY – Judge’s Rating Sheet**  
**Presentation**

Competitor Name & # \_\_\_\_\_  
 Division: MS \_\_\_\_\_ SS \_\_\_\_\_

Judge's Name \_\_\_\_\_  
 PS/C \_\_\_\_\_

*Digital submissions will only be judged up until the allotted timing allowed per the event guidelines. Any time in a digital submission over the allowed will not be scored and no points will be awarded for those sections of the rating sheet.*

<b>A. PRESENTATION PHOTO #1</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
1. Understanding of the Profession	Competitor demonstrates a very clear understanding of the profession depicted in the photo and the job requirements of that profession.	Competitor demonstrates a good understanding of the profession depicted in the photo.	Competitor has an average understanding of the profession depicted in the photo.	Competitor struggled to show an understanding of the profession depicted in the photo.	Presentation not submitted OR Competitor did not show an understanding of the profession depicted in the photo. No job requirement information was shared.	
2. Description of Photo	The competitor brought the photo to life through their description. They vividly illustrated the story of the photo and described comprehensive details (such as what is happening and why) about the photo. It is evident the competitor took this photo.	The competitor did a commendable job of describing the photos and many details were included.	The competitor did a standard job of describing the photo, but it felt like details were missing.	The competitor described elements of the photo, but the description was scattered and not robust. The judges were left with more questions than answers.	Presentation not submitted OR The competitor made no attempt to describe the photo.  Evidence exists to suggest the competitor may not have taken this photo.	
3. Connection to the Healthcare System	The competitor gave 3+ thorough examples of how the career in the photo fits within the healthcare system.	NA	The competitor gave 2 examples of how the career in the photo fits within the healthcare system.	NA	Presentation not submitted OR The competitor gave 0-1 examples of how the career in the photo fits within the healthcare system.	

<b>B. PRESENTATION PHOTO #2</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
1. Understanding of the Profession	Competitor demonstrates a very clear understanding of the profession depicted in the photo and the job requirements of that profession.	Competitor demonstrates a good understanding of the profession depicted in the photo.	Competitor has an average understanding of the profession depicted in the photo.	Competitor struggled to show an understanding of the profession depicted in the photo.	Presentation not submitted OR Competitor did not show an understanding of the profession depicted in the photo. No job requirement information was shared.	
2. Description of Photo	The competitor brought the photo to life through their description. They vividly illustrated the story of the photo and described comprehensive details (such as what is happening and why) about the photo.	The competitor did a commendable job of describing the photos and many details were included.	The competitor did a standard job of describing the photo, but it felt like details were missing.	The competitor described elements of the photo, but the description was scattered and not robust. The judges were left with more questions than answers.	Presentation not submitted OR The competitor made no attempt to describe the photo.  Evidence exists to suggest the competitor may not have taken this photo.	

	It is evident the competitor took this photo.					
<b>3. Connection to the Healthcare System</b>	The competitor gave 3+ thorough examples of how the career in the photo fits within the healthcare system.	NA	The competitor gave 2 examples of how the career in the photo fits within the healthcare system.	NA.	Presentation not submitted OR The competitor gave 0-1 examples of how the career in the photo fits within the healthcare system.	
<b>C. PRESENTATION PHOTO #3</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
1. Understanding of the Profession	Competitor demonstrates a very clear understanding of the profession depicted in the photo and the job requirements of that profession.	Competitor demonstrates a good understanding of the profession depicted in the photo.	Competitor has an average understanding of the profession depicted in the photo.	Competitor struggled to show an understanding of the profession depicted in the photo.	Presentation not submitted OR Competitor did not show an understanding of the profession depicted in the photo. No job requirement information was shared.	
<b>2. Description of Photo</b>	The competitor brought the photo to life through their description. They vividly illustrated the story of the photo and described comprehensive details (such as what is happening and why) about the photo.  It is evident the competitor took this photo.	The competitor did a commendable job of describing the photos and many details were included.	The competitor did a standard job of describing the photo, but it felt like details were missing.	The competitor described elements of the photo, but the description was scattered and not robust. The judges were left with more questions than answers.	Presentation not submitted OR The competitor made no attempt to describe the photo.  Evidence exists to suggest the competitor may not have taken this photo.	
<b>C. PRESENTATION PHOTO #3</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>3. Connection to the Healthcare System</b>	The competitor gave 3+ thorough examples of how the career in the photo fits within the healthcare system.	NA	The competitor gave 2 examples of how the career in the photo fits within the healthcare system.	NA.	Presentation not submitted OR The competitor gave 0-1 examples of how the career in the photo fits within the healthcare system.	
<b>D. PRESENTATION DELIVERY</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
1. <b>Voice</b> Pitch, tempo, volume, quality	The competitor's voice was loud enough to hear. The competitor varied rate & volume to enhance the speech. Appropriate pausing was employed.	The competitor spoke loudly and clearly enough to be understood. The competitor varied rate OR volume to enhance the speech. Pauses	The competitor could be heard most of the time. The competitor attempted to use some variety in vocal quality, but not always successfully.	The competitor's voice is low. Judges have difficulty hearing the presentation.	Presentation not submitted OR Judge had difficulty hearing and/or understanding much of the speech due to low volume. Little variety in rate or	

		were attempted.			volume.	
<b>2. Stage Presence</b> Poise, posture, eye contact, and enthusiasm	Movements & gestures were purposeful and enhanced the delivery of the speech and did not distract. Body language reflects comfort interacting with audience. Facial expressions and body language consistently generated a strong interest and enthusiasm for the topic.	The competitor maintained adequate posture and non-distracting movement during the speech. Some gestures were used. Facial expressions and body language sometimes generated an interest and enthusiasm for the topic.	Stiff or unnatural use of nonverbal behaviors. Body language reflects some discomfort interacting with audience. Limited use of gestures to reinforce verbal message. Facial expressions and body language are used to try to generate enthusiasm but seem somewhat forced.	The competitor's posture, body language, and facial expressions indicated a lack of enthusiasm for the topic. Movements were distracting.	Presentation not submitted OR No attempt was made to use body movement or gestures to enhance the message. No interest or enthusiasm for the topic came through in presentation.	
<b>3. Diction*, Pronunciation* and Grammar</b>	Delivery emphasizes and enhances message. Clear enunciation and pronunciation. No vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone heightened interest and complemented the verbal message.	Delivery helps to enhance message. Clear enunciation and pronunciation. Minimal vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone complemented the verbal message	Delivery adequate. Enunciation and pronunciation suitable. Noticeable verbal fillers (ex: "ahs," "uh/ums," or "you-knows") present. Tone seemed inconsistent at times.	Delivery quality minimal. Regular verbal fillers (ex: "ahs," "uh/ums," or "you-knows") present. Delivery problems cause disruption to message.	Presentation not submitted OR Many distracting errors in pronunciation and/or articulation. Monotone or inappropriate variation of vocal characteristics. Inconsistent with verbal message	
<b>Total Points (120):</b>						

\* Definition of Diction – Choice of words especially with regard to correctness, clearness, and effectiveness.

\*\* Definition of Pronunciation – Act or manner of uttering officially.